

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

Media Strategies - VA
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
962231-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Shea-Porter/D/Congress	candidate	12282

Flight Dates	Order #	Alt Order #
10/16/12 - 10/23/12	962231	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	5a Daybreak	5-6a	1- 1- 1- -	:30	3	\$700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	1- 1- 1- -	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	5:29 AM	5a Daybreak	5-6a	:30	CSP1205H	\$700.00 NM
2	WMURF		10/19/12	5:22 AM	5a Daybreak	5-6a	:30	CSP1205H	\$700.00 NM
3	WMURM		10/22/12	5:40 AM	5a Daybreak	5-6a	:30	CSP1205H	\$700.00 NM
2	10/16/12	10/22/12	6a Daybreak	6-7a	11- 1- - -	:30	3	\$700.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	11- 1- - -	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/16/12	5:58 AM	6a Daybreak	6-7a	:30	CSP1205H	\$700.00 NM
2	WMURTh		10/18/12	6:13 AM	6a Daybreak	6-7a	:30	CSP1205H	\$700.00 NM
3	WMURM		10/22/12	6:08 AM	6a Daybreak	6-7a	:30	CSP1205H	\$700.00 NM
3	10/16/12	10/22/12	Good Morning America	7-9a	1- 111- -	:30	4	\$550.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	1- 111- -	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	8:53 AM	Good Morning America	7-9a	:30	CSP1205H	\$550.00 NM
2	WMURTh		10/18/12	7:29 AM	Good Morning America	7-9a	:30	CSP1205H	\$550.00 NM
3	WMURF		10/19/12	8:29 AM	Good Morning America	7-9a	:30	CSP1205H	\$550.00 NM
4	WMURM		10/22/12	8:42 AM	Good Morning America	7-9a	:30	CSP1205H	\$550.00 NM
4	10/20/12	10/21/12	6a Weekend Daybreak	Sa/Su 6-7a	- - - - 11	:30	2	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	- - - - 11	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		10/20/12	6:20 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	CSP1205H	\$225.00 NM
2	WMURSu		10/21/12	6:58 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	CSP1205H	\$225.00 NM
5	10/20/12	10/21/12	7a Weekend Daybreak	7-9a	- - - - 11	:30	2	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	- - - - 11	2	\$400.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
962231-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Shea-Porter/D/Congress	candidate	12282	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
5	10/20/12	10/21/12	7a Weekend Daybreak Class of Time - Pre-emptible with notice	7-9a	-----11	:30	2	\$400.00	NM		
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WMUR	Sa	10/20/12	7:27 AM	7a Weekend Daybreak	7-9a	:30	CSP1205H	\$400.00	NM
	1	WMUR	Su	10/21/12	7:29 AM	7a Weekend Daybreak	7-9a	:30	CSP1205H	\$400.00	NM
6	10/16/12	10/16/12	News 9 at Noon Class of Time - Pre-emptible with notice	12-1230p	-1-----	:30	1	\$350.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/16/12	10/22/12	-1-----	1	\$350.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	Tu	10/16/12	12:09 PM	News 9 at Noon	12-1230p	:30	CSP1205H	\$350.00	NM
7	10/16/12	10/22/12	Who Wants to be a Millior Class of Time - Pre-emptible with notice	1230-1p	---11--	:30	2	\$250.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/16/12	10/22/12	---11--	2	\$250.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	Th	10/18/12	12:47 PM	Who Wants to be a Millionaire	1230-1p	:30	CSP1205H	\$250.00	NM
	2	WMUR	F	10/19/12		Who Wants to be a Millionaire	1230-1p	:00		\$250.00	NM
	Credited oversold inventory										
8	10/16/12	10/23/12	GENERAL HOSPITAL Class of Time - Pre-emptible with notice	2p-3p	--1----	:30	1	\$250.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/16/12	10/22/12	--1----	1	\$250.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	W	10/17/12	2:24 PM	GENERAL HOSPITAL	2p-3p	:30	CSP1205H	\$250.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/23/12	10/29/12	-1-----	1	\$250.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WMUR	Tu	10/23/12	2:59 PM	GENERAL HOSPITAL	2p-3p	:30	CSP1207H	\$250.00	NM
9	10/20/12	10/21/12	Weekend GMA Class of Time - Pre-emptible with notice	9-10a	-----11	:30	2	\$400.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/16/12	10/22/12	-----11	2	\$400.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	Sa	10/20/12	8:58 AM	Weekend GMA	9-10a	:30	CSP1205H	\$400.00	NM
	2	WMUR	Su	10/21/12	9:27 AM	Weekend GMA	9-10a	:30	CSP1205H	\$400.00	NM
10	10/16/12	10/19/12	KATIE Class of Time - Immediately Pre-emptible without notice	3-4P	-1-11--	:30	3	\$125.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/16/12	10/22/12	-1-11--	3	\$125.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	Tu	10/16/12	3:47 PM	KATIE	3-4P	:30	CSP1205H	\$125.00	NM
	2	WMUR	Th	10/18/12	3:39 PM	KATIE	3-4P	:30	CSP1205H	\$125.00	NM
	3	WMUR	F	10/19/12	3:31 PM	KATIE	3-4P	:30	CSP1205H	\$125.00	NM
11	10/22/12	10/22/12	KATIE Class of Time - Immediately Pre-emptible without notice	3-4P	1-----	:30	1	\$125.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/16/12	10/22/12	1-----	1	\$125.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	M	10/22/12	3:48 PM	KATIE	3-4P	:30	CSP1205H	\$125.00	NM



www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962231-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Shea-Porter/D/Congress	candidate	12282	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/16/12	10/23/12	ELLEN EF	4PM-5PM	211-2--	:30	6	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	211-2--	6	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	10/16/12	4:32 PM	ELLEN EF	4PM-5PM	:30	CSP1205H	\$250.00 NM
3	WMUR	W	10/17/12	4:49 PM	ELLEN EF	4PM-5PM	:30	CSP1205H	\$250.00 NM
4	WMUR	F	10/19/12	4:22 PM	ELLEN EF	4PM-5PM	:30	CSP1205H	\$250.00 NM
6	WMUR	F	10/19/12	4:48 PM	ELLEN EF	4PM-5PM	:30	CSP1205H	\$250.00 NM
7	WMUR	M	10/22/12	4:30 PM	ELLEN EF	4PM-5PM	:30	CSP1205H	\$250.00 NM
1	WMUR	M	10/22/12	4:35 PM	ELLEN EF	4PM-5PM	:30	CSP1205H	\$250.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	-1-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMUR	Tu	10/23/12	4:32 PM	ELLEN EF	4PM-5PM	:30	CSP1207H	\$250.00 NM
13	10/16/12	10/22/12	News 9 at 5	5-6p	1-11---	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	1-11---	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/17/12	5:23 PM	News 9 at 5	5-6p	:30	CSP1205H	\$700.00 NM
2	WMUR	Th	10/18/12	5:46 PM	News 9 at 5	5-6p	:30	CSP1205H	\$700.00 NM
3	WMUR	M	10/22/12	5:44 PM	News 9 at 5	5-6p	:30	CSP1205H	\$700.00 NM
14	10/16/12	10/22/12	News 9 at 6/World News 6-7p		-1-11--	:30	3	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	-1-11--	3	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/16/12	6:21 PM	News 9 at 6/World News To	6-7p	:30	CSP1205H	\$1,400.00 NM
2	WMUR	Th	10/18/12	6:59 PM	News 9 at 6/World News To	6-7p	:30	CSP1205H	\$1,400.00 NM
3	WMUR	F	10/19/12	6:12 PM	News 9 at 6/World News To	6-7p	:30	CSP1205H	\$1,400.00 NM
15	10/21/12	10/21/12	6p News 9 Weekend/Wor 6-7p		-----1	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	10/21/12	6:09 PM	6p News 9 Weekend/World N	6-7p	:30	CSP1205H	\$800.00 NM
16	10/16/12	10/22/12	Chronicle NH	7-730p	-11-1--	:30	3	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	-11-1--	3	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/16/12	7:10 PM	Chronicle NH	7-730p	:30	CSP1205H	\$550.00 NM
2	WMUR	W	10/17/12	7:28 PM	Chronicle NH	7-730p	:30	CSP1205H	\$550.00 NM
3	WMUR	F	10/19/12	7:22 PM	Chronicle NH	7-730p	:30	CSP1205H	\$550.00 NM
17	10/16/12	10/22/12	INSIDE EDITION AC	730-8p	1--11--	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	1--11--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	10/18/12	7:55 PM	INSIDE EDITION AC	730-8p	:30	CSP1205H	\$700.00 NM
3	WMUR	F	10/19/12	7:56 PM	INSIDE EDITION AC	730-8p	:30	CSP1205H	\$700.00 NM
2	WMUR	M	10/22/12	7:50 PM	INSIDE EDITION AC	730-8p	:30	CSP1205H	\$700.00 NM

DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
962231-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Shea-Porter/D/Congress	candidate	12282	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/16/12	10/23/12	Dancing Results Class of Time - Fixed Non Pre-emptible	8-9p	- 1 - - - -	:30	1	\$7,000.00	NM
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> - 1 - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$7,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/16/12	8:43 PM	Dancing Results	8-9p	:30	CSP1205H	\$7,000.00 NM
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> - 1 - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$7,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	10/23/12	8:36 PM	Dancing Results	8-9p	:30	CSP1207H	\$7,000.00 NM
19	10/17/12	10/17/12	Modern Family/Suburgato Class of Time - Fixed Non Pre-emptible	9-10p	- - 1 - - -	:30	1	\$7,000.00	NM
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> - - 1 - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$7,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/17/12		Modern Family/Suburgatory	9-10p	:00		\$7,000.00 NM
Credited oversold inventory									
20	10/21/12	10/21/12	Once Upon A Time Class of Time - Pre-emptible with notice	8-9p	- - - - - 1	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> - - - - - 1	<u>Spots/Week</u> 1	<u>Rate</u> \$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	10/21/12	8:20 PM	Once Upon A Time	8-9p	:30	CSP1205H	\$2,500.00 NM
21	10/16/12	10/22/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	11111-1	:30	6	\$1,100.00	NM
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> 11111-1	<u>Spots/Week</u> 6	<u>Rate</u> \$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/16/12	11:15 PM	News 9 at 11	11-11:35p	:30	CSP1205H	\$1,100.00 NM
2	WMUR	W	10/17/12	11:22 PM	News 9 at 11	11-11:35p	:30	CSP1205H	\$1,100.00 NM
3	WMUR	Th	10/18/12	11:32 PM	News 9 at 11	11-11:35p	:30	CSP1205H	\$1,100.00 NM
4	WMUR	F	10/19/12	11:09 PM	News 9 at 11	11-11:35p	:30	CSP1205H	\$1,100.00 NM
6	WMUR	Su	10/21/12	11:22 PM	News 9 at 11	11-11:35p	:30	CSP1205H	\$1,100.00 NM
5	WMUR	M	10/22/12	11:34 PM	News 9 at 11	11-11:35p	:30	CSP1205H	\$1,100.00 NM
22	10/16/12	10/22/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	1205-105a	- - - - 1 -	:30	1	\$75.00	NM
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> - - - - 1 -	<u>Spots/Week</u> 1	<u>Rate</u> \$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	10/19/12		Jimmy Kimmel	1205-105a	:00		\$75.00 NM
Credited oversold inventory									
23	10/16/12	10/22/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	- - - - 2 -	:30	2	\$500.00	NM
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> - - - - 2 -	<u>Spots/Week</u> 2	<u>Rate</u> \$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	10/19/12	11:53 PM	Nightline	1135p-1206a	:30	CSP1205H	\$500.00 NM
2	WMUR	F	10/19/12	12:01 AM	Nightline	1135p-1206a	:30	CSP1205H	\$500.00 NM
24	10/16/12	10/22/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	1 - - - 1 -	:30	2	\$1,400.00	NM
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> 1 - - - 1 -	<u>Spots/Week</u> 2	<u>Rate</u> \$1,400.00				

DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
962231-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Shea-Porter/D/Congress	candidate	12282	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
24	10/16/12	10/22/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	1 - - - 1 - -	:30	2	\$1,400.00	NM																																																								
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMURF</td><td></td><td>10/19/12</td><td>6:09 AM</td><td>6a Daybreak</td><td>6-7a</td><td>:30</td><td>CSP1205H</td><td>\$1,400.00</td><td>NM</td></tr><tr><td>2</td><td>WMURM</td><td></td><td>10/22/12</td><td>6:39 AM</td><td>6a Daybreak</td><td>6-7a</td><td>:30</td><td>CSP1205H</td><td>\$1,400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURF		10/19/12	6:09 AM	6a Daybreak	6-7a	:30	CSP1205H	\$1,400.00	NM	2	WMURM		10/22/12	6:39 AM	6a Daybreak	6-7a	:30	CSP1205H	\$1,400.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WMURF		10/19/12	6:09 AM	6a Daybreak	6-7a	:30	CSP1205H	\$1,400.00	NM																																																							
2	WMURM		10/22/12	6:39 AM	6a Daybreak	6-7a	:30	CSP1205H	\$1,400.00	NM																																																							
26	10/18/12	10/22/12	KELLY& MICHAEL LIVE 9AM-10AM Class of Time - Pre-emptible with notice		- - - - 1 - -	:30	1	\$350.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/16/12</td><td>10/22/12</td><td>- - - - 1 - -</td><td>1</td><td>\$350.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMURF</td><td></td><td>10/19/12</td><td>9:58 AM</td><td>KELLY& MICHAEL LIVE DAY</td><td>9AM-10AM</td><td>:30</td><td>CSP1205H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/16/12	10/22/12	- - - - 1 - -	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURF		10/19/12	9:58 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	CSP1205H	\$350.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/16/12	10/22/12	- - - - 1 - -	1	\$350.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WMURF		10/19/12	9:58 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	CSP1205H	\$350.00	NM																																																							
27	10/18/12	10/22/12	The View Class of Time - Fixed Non Pre-emptible	11-12p	1 - - - - -	:30	1	\$600.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/16/12</td><td>10/22/12</td><td>1 - - - - -</td><td>1</td><td>\$600.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMURM</td><td></td><td>10/22/12</td><td>11:59 AM</td><td>The View</td><td>11-12p</td><td>:30</td><td>CSP1205H</td><td>\$600.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/16/12	10/22/12	1 - - - - -	1	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURM		10/22/12	11:59 AM	The View	11-12p	:30	CSP1205H	\$600.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/16/12	10/22/12	1 - - - - -	1	\$600.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WMURM		10/22/12	11:59 AM	The View	11-12p	:30	CSP1205H	\$600.00	NM																																																							
28	10/19/12	10/23/12	News 9 at Noon Class of Time - Pre-emptible with notice	12-1230p	11 - - 1 - -	:30	3	\$350.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/19/12</td><td>10/25/12</td><td>11 - - 1 - -</td><td>3</td><td>\$350.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMURF</td><td></td><td>10/19/12</td><td>12:16 PM</td><td>News 9 at Noon</td><td>12-1230p</td><td>:30</td><td>CSP1205H</td><td>\$350.00</td><td>NM</td></tr><tr><td>2</td><td>WMURM</td><td></td><td>10/22/12</td><td>12:16 PM</td><td>News 9 at Noon</td><td>12-1230p</td><td>:30</td><td>CSP1205H</td><td>\$350.00</td><td>NM</td></tr><tr><td>3</td><td>WMURTu</td><td></td><td>10/23/12</td><td>12:19 PM</td><td>News 9 at Noon</td><td>12-1230p</td><td>:30</td><td>CSP1207H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/19/12	10/25/12	11 - - 1 - -	3	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURF		10/19/12	12:16 PM	News 9 at Noon	12-1230p	:30	CSP1205H	\$350.00	NM	2	WMURM		10/22/12	12:16 PM	News 9 at Noon	12-1230p	:30	CSP1205H	\$350.00	NM	3	WMURTu		10/23/12	12:19 PM	News 9 at Noon	12-1230p	:30	CSP1207H	\$350.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/19/12	10/25/12	11 - - 1 - -	3	\$350.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WMURF		10/19/12	12:16 PM	News 9 at Noon	12-1230p	:30	CSP1205H	\$350.00	NM																																																							
2	WMURM		10/22/12	12:16 PM	News 9 at Noon	12-1230p	:30	CSP1205H	\$350.00	NM																																																							
3	WMURTu		10/23/12	12:19 PM	News 9 at Noon	12-1230p	:30	CSP1207H	\$350.00	NM																																																							
29	10/19/12	10/23/12	KATIE Class of Time - Pre-emptible with notice	3-4P	11 - - 1 - -	:30	3	\$250.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/19/12</td><td>10/25/12</td><td>11 - - 1 - -</td><td>3</td><td>\$250.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMURF</td><td></td><td>10/19/12</td><td>3:56 PM</td><td>KATIE</td><td>3-4P</td><td>:30</td><td>CSP1205H</td><td>\$250.00</td><td>NM</td></tr><tr><td>2</td><td>WMURM</td><td></td><td>10/22/12</td><td>3:31 PM</td><td>KATIE</td><td>3-4P</td><td>:30</td><td>CSP1205H</td><td>\$250.00</td><td>NM</td></tr><tr><td>3</td><td>WMURTu</td><td></td><td>10/23/12</td><td>3:29 PM</td><td>KATIE</td><td>3-4P</td><td>:30</td><td>CSP1207H</td><td>\$250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/19/12	10/25/12	11 - - 1 - -	3	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURF		10/19/12	3:56 PM	KATIE	3-4P	:30	CSP1205H	\$250.00	NM	2	WMURM		10/22/12	3:31 PM	KATIE	3-4P	:30	CSP1205H	\$250.00	NM	3	WMURTu		10/23/12	3:29 PM	KATIE	3-4P	:30	CSP1207H	\$250.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/19/12	10/25/12	11 - - 1 - -	3	\$250.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WMURF		10/19/12	3:56 PM	KATIE	3-4P	:30	CSP1205H	\$250.00	NM																																																							
2	WMURM		10/22/12	3:31 PM	KATIE	3-4P	:30	CSP1205H	\$250.00	NM																																																							
3	WMURTu		10/23/12	3:29 PM	KATIE	3-4P	:30	CSP1207H	\$250.00	NM																																																							
30	10/19/12	10/23/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	- 1 - - 1 - -	:30	2	\$1,400.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/19/12</td><td>10/25/12</td><td>- 1 - - 1 - -</td><td>2</td><td>\$1,400.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMURF</td><td></td><td>10/19/12</td><td>5:44 PM</td><td>News 9 at 5</td><td>5-6p</td><td>:30</td><td>CSP1205H</td><td>\$1,400.00</td><td>NM</td></tr><tr><td>2</td><td>WMURTu</td><td></td><td>10/23/12</td><td>5:58 PM</td><td>News 9 at 5</td><td>5-6p</td><td>:30</td><td>CSP1207H</td><td>\$1,400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/19/12	10/25/12	- 1 - - 1 - -	2	\$1,400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURF		10/19/12	5:44 PM	News 9 at 5	5-6p	:30	CSP1205H	\$1,400.00	NM	2	WMURTu		10/23/12	5:58 PM	News 9 at 5	5-6p	:30	CSP1207H	\$1,400.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/19/12	10/25/12	- 1 - - 1 - -	2	\$1,400.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WMURF		10/19/12	5:44 PM	News 9 at 5	5-6p	:30	CSP1205H	\$1,400.00	NM																																																							
2	WMURTu		10/23/12	5:58 PM	News 9 at 5	5-6p	:30	CSP1207H	\$1,400.00	NM																																																							
31	10/16/12	10/22/12	News 9 at 6/World News 7-7p Class of Time - Fixed Non Pre-emptible	6-7p	1 - - - 1 - -	:30	2	\$2,700.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/16/12</td><td>10/22/12</td><td>1 - - - 1 - -</td><td>2</td><td>\$2,700.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMURF</td><td></td><td>10/19/12</td><td>6:27 PM</td><td>News 9 at 6/World News To</td><td>6-7p</td><td>:30</td><td>CSP1205H</td><td>\$2,700.00</td><td>NM</td></tr><tr><td>2</td><td>WMURM</td><td></td><td>10/22/12</td><td>6:09 PM</td><td>News 9 at 6/World News To</td><td>6-7p</td><td>:30</td><td>CSP1205H</td><td>\$2,700.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/16/12	10/22/12	1 - - - 1 - -	2	\$2,700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURF		10/19/12	6:27 PM	News 9 at 6/World News To	6-7p	:30	CSP1205H	\$2,700.00	NM	2	WMURM		10/22/12	6:09 PM	News 9 at 6/World News To	6-7p	:30	CSP1205H	\$2,700.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/16/12	10/22/12	1 - - - 1 - -	2	\$2,700.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WMURF		10/19/12	6:27 PM	News 9 at 6/World News To	6-7p	:30	CSP1205H	\$2,700.00	NM																																																							
2	WMURM		10/22/12	6:09 PM	News 9 at 6/World News To	6-7p	:30	CSP1205H	\$2,700.00	NM																																																							
32	10/22/12	10/22/12	Chronicle NH Class of Time - Fixed Non Pre-emptible	7-730p	1 - - - - -	:30	1	\$1,100.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/16/12</td><td>10/22/12</td><td>1 - - - - -</td><td>1</td><td>\$1,100.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMURM</td><td></td><td>10/22/12</td><td>7:10 PM</td><td>Chronicle NH</td><td>7-730p</td><td>:30</td><td>CSP1205H</td><td>\$1,100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/16/12	10/22/12	1 - - - - -	1	\$1,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURM		10/22/12	7:10 PM	Chronicle NH	7-730p	:30	CSP1205H	\$1,100.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/16/12	10/22/12	1 - - - - -	1	\$1,100.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WMURM		10/22/12	7:10 PM	Chronicle NH	7-730p	:30	CSP1205H	\$1,100.00	NM																																																							

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
962231-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Shea-Porter/D/Congress	candidate	12282	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/22/12	10/22/12	Chronicle NH Class of Time - Fixed Non Pre-emptible	7-730p	1-----	:30	1	\$1,100.00	NM
33	10/22/12	10/22/12	Dancing with Stars Class of Time - Fixed Non Pre-emptible	Prime Other	1-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURM 10/22/12 Dancing with Stars Prime Other :00 \$7,000.00 NM See MG 33.2									
2 WMURM 10/22/12 8:23 PM DWTS 8-9p :30 CSP1205H \$7,000.00 NM MG for 33.1 10/22									
34	10/23/12	10/23/12	Happy Endings/Don't Trust Class of Time - Fixed Non Pre-emptible	9-10p	-1-----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -1----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURTu 10/23/12 9:21 PM Happy Endings/Don't Trust 9-10p :30 CSP1207H \$6,000.00 NM									
35	10/19/12	10/19/12	20/20 Class of Time - Fixed Non Pre-emptible	10-11p	----1--	:30	1	\$4,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 ----1-- 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 10/19/12 10:52 PM 20/20 10-11p :30 CSP1205H \$4,200.00 NM									
36	10/21/12	10/21/12	666 Park Ave Class of Time - Fixed Non Pre-emptible	10-11p	-----1	:30	1	\$4,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----1 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURSu 10/21/12 10:41 PM 666 Park Ave 10-11p :30 CSP1205H \$4,200.00 NM									
37	10/20/12	10/23/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	11---11	:30	4	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/12 10/26/12 11---11 4 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURSa 10/20/12 12:25 AM News 9 at 11 11-11:35p :30 CSP1205H \$2,200.00 NM LR - Football 2 WMURSu 10/21/12 11:29 PM News 9 at 11 11-11:35p :30 CSP1205H \$2,200.00 NM 3 WMURM 10/22/12 11:30 PM News 9 at 11 11-11:35p :30 CSP1205H \$2,200.00 NM 4 WMURTu 10/23/12 11:34 PM News 9 at 11 11-11:35p :30 CSP1207H \$2,200.00 NM									
38	10/23/12	10/23/12	Jimmy Kimmel Class of Time - Fixed Non Pre-emptible	1205-105a	-1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURTu 10/23/12 12:56 AM Jimmy Kimmel 1205-105a :30 CSP1207H \$150.00 NM									
39	10/19/12	10/23/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	11--1--	:30	3	\$1,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/19/12 10/25/12 11--1-- 3 \$1,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 10/19/12 7:55 AM Good Morning America 7-9a :30 CSP1205H \$1,150.00 NM 2 WMURM 10/22/12 7:25 AM Good Morning America 7-9a :30 CSP1205H \$1,150.00 NM 3 WMURTu 10/23/12 7:55 AM Good Morning America 7-9a :30 CSP1207H \$1,150.00 NM									

DUPLICATE

INVOICE

www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
962231-1	10/28/12	October 2012	10/01/12 - 10/23/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Shea-Porter/D/Congress	candidate	12282	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							82		

Payment Terms 30 Days

<u>Gross Total</u>	\$95,400.00
<u>Agency Commission</u>	\$14,310.00
<u>Net Amount Due</u>	\$81,090.00